

COURSE/MODULE DESCRIPTION (SYLLABUS)

1.	Course/module Introduction to promoting history
2.	University department Institute of History
3.	Course/module code
4.	Course/module type – mandatory (compulsory) or elective (optional) mandatory
5.	University subject (programme/major) Public history
6.	Degree: (<i>master, bachelor</i>) Master
7.	Year (if applicable)
8.	Semester (<i>autumn, spring</i>)
9.	Form of tuition and number of hours Lecture 15 h, class 15 h
10	Name, Surname, academic title Dr hab. Joanna Wojdon, prof. UW.
11	Initial requirements (knowledge, skills, social competences) regarding the course/module and its completion
12	Objectives Presenting the forms of popularization of history according to the interests, capabilities and needs of the audiences. Determining the target groups, their specificity, demands and expectations.

	Developing skills of preparing effective oral and media presentations.	
13 .	Learning outcomes Has disciplinary knowledge of psychology, pedagogy, media research, IT and other disciplines necessary to effectively influence the audience. Has in-depth knowledge of the complex nature of language and its applications. Argues in a meritorical way, presenting his/her own views and the views of other authors for popularization of history. Is capable of formulating critical opinions in various forms and using various media. Is capable of communicating via various communication channels and techniques with general public. Performs in-depth skills of preparing oral messages related to public history in English. Can inspire and organize the learning process of other people. Systematically monitors the public memory of the past and consciously joins the efforts to shape it with the use of divergent innovative forms of persuasion and in accordance with ethical principles.	Outcome symbols, e.g.: <i>K_W01*</i>, <i>K_U05</i>, <i>K_K03</i> K_W05 K_W10 K_U06 K_U07 K_U08 K_U09 K_K01 K_K06
14 .	Content Out-of-school history education; oratory principles, instrumental use of history in propaganda, multimedia presentations – principles of development and assessment; introduction to history in entertainment, public events related to history; assessing selected forms of popularization of history	
15 .	Recommended literature	

16 .	Ways of earning credits for the completion of a course /particular component, methods of assessing academic progress: lecture: exam class: writing assignment	
17 .	Language of instruction English	
18 .	Student's workload	
	Activity	Average number of hours for the activity
	Hours of instruction (as stipulated in study programme) :	15
	- lecture:	15
	- classes:	
	student's own work, e.g.:	45
	- writing assignment (multimedia presentation)	45
	- preparing for exam:	
	Hours	120
	Number of ECTS	4

* Key to symbols:

K (before underscore) - learning outcomes for the programme

W - knowledge

U - skills

K (after underscore) - social competences

01, 02, 03 and subsequent - consecutive number of learning outcome